|  |
| --- |
| **NAVARASAM ARTS AND SCIENCE COLLEGE FOR WOMEN**ARACHALUR, ERODE-638101STAFF PROFILE |
| **Name** | Mrs.G.ESTHER VIJAYAKALA  |
| **Designation** | HEAD AND ASSISTANT PROFESSOR  |
| **Qualification** | M.COM.,(PH.D)  |
| **Department** | COMMERCE |
| **Phone No.** | **Office** |  |
| **Mobile** | 8248734329,9488376229 |
| **Email** |  **1.estherrajasekar@gmail.com****2.** |
| **Areas of Interest/****Specialization** | **FINANCE AND MARKETING** |
| **Subjects Taught** |  **UG: PG**1.COST ACCOUNTING 1.COST ACCOUNTING 2.EXCUTIVE BUSINESS COMMUNICATION 2.HUMAN RESOURCE MANAGEMENT3.PRINCIPLES OF MANAGEMENT 3.FINANCIAL MANAGEMENT4. BUSINESS FINANCE 4.INVERSTMENT MANAGEMENT5. PRINCIPLES OF MARKETING 5.MARKETING MANAGEMENT6.MANAGEMENT ACCOUNTING 6.BUSINESS ENVIRONMENT7.BUSINESS ORGANIZATION AND 7.ORGANISATIONAL BEHAVIOR OFFICE MANAGEMENT 8.MANAGEMENT ACCOUNTING8.CORPORATE ACCOUNTING   |
| **Date of Joining in our Institution** | 15.06.2001 |
| **Experience (in Years)** | **Industry** | NIL |
| **Teaching** |  24 |
| **Research** | NIL |
| **Total** | 24 |
| **Research Publications in Journals** | **10** |
| **Papers Published in Conference Proceedings** |  **05** |
| **Books / Chapters** **Published** | **NIL** |
| **Patent Published** | **NIL** |

|  |  |  |
| --- | --- | --- |
| **Research Projects****Major/ Minor** | **Completed** | MINOR PROJECT  |
| **Undergoing** | NIL |
| **Research Guidance** | **Awarded** | **Undergoing** |
| **NIL** | **NIL** |
| **Conferences** | **Attended** | **Presented** | **Organized** |
| **National** | **14** | **10** | **8** |
| **International** | **04** | **02** | **02** |
| **Workshops** | **Attended** | **Organized** |
| **05** | **05** |
| **FDP** | **Attended** | **Organized** |
| **08** | **04** |
| **Seminar / Webinar** | **Attended** | **Organized** |
| **10** | **01** |
| **Membership** | **BHARATHIAR UNIVERSITY SENATE MEMBER** |
| **Acted as Resource Person** | **02** |
| **Awards** | **02** |
| **Online Courses** | **Completed** | **Enrolled** |
| **NIL** | **NIL** |
| **Extension Activities (NSS/YRC) / Club In charge** | * **WOMEN COUNSELING CELL CO-ORDINATOR**
* **GRIEVANCE REDRESSAL CELL CO-ORDINATOR**
* **STAFF COUNSELING CO-ORDINATOR**
* **STUDENTS COUNSELING CO-ORDINATOR**
* **RAGGING COMMITTEE MEMBER**
 |
| **Administrative Assignments Handled** | **NIL** |
| **Association with Professional Bodies** | **BOARD OF STUDY MEMBER IN BHARATHIAR UNIVERSITY** |
| **Anyother Achievements** | **CHAIRMEN OF PG CENTRAL VALUATION** |
| **Orchid / Google Scholar/****Research ID** |  |