|  |
| --- |
| **NAVARASAM ARTS AND SCIENCE COLLEGE FOR WOMEN**ARACHALUR, ERODE-638101STAFF PROFILE |
| **Name** | C:\Users\Admin\Downloads\1692686245647.JPGMrs. M. BRINDHA |
| **Designation** | ASSISTANT PROFESSOR  |
| **Qualification** | M.COM CA., M.Phil., (Ph.D) |
| **Department** |  COMMERCE |
| **Phone No.** | **Office** |   |
| **Mobile** | 9524358223 |
| **Email** |  **1. brindhakavin23@gmail.com****2. mphilbrindha@gmail.com** |
| **Areas of Interest/****Specialization** |  **Finance and Marketing** |
| **Subjects Taught** | **UG:**  PG:  Corporate accounting Corporate accounting Software development with VB Java programming with HTML Principles of marketing Information Technology in Business Business Finance Introduction to Industry 4.0 Executive Business Communication |
| **Date of Joining in our Institution** |  1.6.2012 |
| **Experience (in Years)** | **Industry** |  |
| **Teaching** |  12 years |
| **Research** |  6 years |
| **Total** |  12 years |
| **Research Publications in Journals** |  **3** |
| **Papers Published in Conference Proceedings** |  **2** |
| **Books / Chapters** **Published** |  **-** |
| * **Patent Published**
 |  **-** |

|  |  |  |
| --- | --- | --- |
| **Research Projects****Major/ Minor** | **Completed** | - |
| **Undergoing** | - |
| **Research Guidance** | **Awarded** | **Undergoing** |
|  **M.Phil 1** | **-** |
| **Conferences** | **Attended** | **Presented** | **Organized** |
| **National** |  **8** |  **8** |  |
| **International** |  **5** | **5**  |  |
| **Workshops** | **Attended** | **Organized** |
| **5** |  |
| **FDP** | **Attended** | **Organized** |
| **10** | **-** |
| **Seminar / Webinar** | **Attended** | **Organized** |
| **18** | **1** |
| **Membership** |  **First Rank holder in M.COM CA in Vellalar College for women in (2009-2011)** |
| **Acted as Resource Person** | **-** |
| **Awards** | **-** |
| **Online Courses** | **Completed** | **Enrolled** |
| **NPTEL AICTE online course on Eight week course - Service Marketing: integrating people, Technology, strategies****NPTEL AICTE online course on Twelve week course – Leadership and Team Effectiveness** | **-** |
| **Extension Activities (NSS/YRC) / Club In charge** | **-** |
| **Administrative Assignments Handled** |  **Member in College Exam committee since 2014** |
| **Association with Professional Bodies** | **-** |
| **Any other Achievements** | **-** |
| **Orchid / Google Scholar/****Research ID** | **https://scholar.google.com/citations?hl=en&user=v2FXkUUAAAAJ** |