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| **NAVARASAM ARTS AND SCIENCE COLLEGE FOR WOMEN**  ARACHALUR, ERODE-638101  STAFF PROFILE | | | |
| **Name** | C:\Users\Admin\Downloads\1692686245647.JPGMrs. M. BRINDHA | | |
| **Designation** | ASSISTANT PROFESSOR | | |
| **Qualification** | M.COM CA., M.Phil., (Ph.D) | | |
| **Department** | COMMERCE | | |
| **Phone No.** | **Office** |  | |
| **Mobile** | 9524358223 | |
| **Email** | **1. brindhakavin23@gmail.com**  **2. mphilbrindha@gmail.com** | | |
| **Areas of Interest/**  **Specialization** | **Finance and Marketing** | | |
| **Subjects Taught** | **UG:**  PG:  Corporate accounting Corporate accounting  Software development with VB Java programming with HTML  Principles of marketing Information Technology in Business  Business Finance Introduction to Industry 4.0  Executive Business Communication | | |
| **Date of Joining in our Institution** | 1.6.2012 | | |
| **Experience (in Years)** | **Industry** | |  |
| **Teaching** | | 12 years |
| **Research** | | 6 years |
| **Total** | | 12 years |
| **Research Publications in Journals** | **3** | | |
| **Papers Published in Conference Proceedings** | **2** | | |
| **Books / Chapters**  **Published** | **-** | | |
| * **Patent Published** | **-** | | |

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| **Research Projects**  **Major/ Minor** | **Completed** | | - | | |
| **Undergoing** | | - | | |
| **Research Guidance** | **Awarded** | | **Undergoing** | | |
| **M.Phil 1** | | **-** | | |
| **Conferences** | **Attended** | **Presented** | | | **Organized** |
| **National** | **8** | **8** | | |  |
| **International** | **5** | **5** | | |  |
| **Workshops** | **Attended** | | | **Organized** | |
| **5** | | |  | |
| **FDP** | **Attended** | | | **Organized** | |
| **10** | | | **-** | |
| **Seminar / Webinar** | **Attended** | | | **Organized** | |
| **18** | | | **1** | |
| **Membership** | **First Rank holder in M.COM CA in Vellalar College for women in (2009-2011)** | | | | |
| **Acted as Resource Person** | **-** | | | | |
| **Awards** | **-** | | | | |
| **Online Courses** | **Completed** | | | **Enrolled** | |
| **NPTEL AICTE online course on Eight week course - Service Marketing: integrating people, Technology, strategies**  **NPTEL AICTE online course on Twelve week course – Leadership and Team Effectiveness** | | | **-** | |
| **Extension Activities (NSS/YRC) / Club In charge** | **-** | | | | |
| **Administrative Assignments Handled** | **Member in College Exam committee since 2014** | | | | |
| **Association with Professional Bodies** | **-** | | | | |
| **Any other Achievements** | **-** | | | | |
| **Orchid / Google Scholar/**  **Research ID** | **https://scholar.google.com/citations?hl=en&user=v2FXkUUAAAAJ** | | | | |