



NAME : Dr.N.Boomathi
QUALIFICATION : MCOM., M.Phil.,PGDCA.,Ph.D
DESIGNATION : Associate Professor of Commerce
EMAIL ID : boomathihrineeth@gmail.com
EXPERIENCE : 18 years
SPECIALIZATION : Finance & Marketing
SEMINAR/CONFERENCE/WORKSHOP: National level-07, International level -13, National level FDP-19
PUBLICATION : 18

ACHIEVEMENTS:

- Acted as a member of organising committee for the National level Seminar on “Global business strategies” at Department of Commerce, Navarasam Arts & Science College for women, Erode on 26-27 Dec 2004.
- Acted as a member of organising committee for the National level Seminar on “The global financial crisis and its impact on India” at Department of Commerce, Navarasam Arts & Science College for women, Erode on 07 Feb 2009.
- Acted as an organising coordinator for the National level Seminar on “India- an emerging power issues and challenges” at Department of Commerce, Navarasam Arts & Science College for women, Erode on 30.12.2010.
- Acted as organising coordinator for the International Symposium on “The Climate changes-causes and Impact on Demonetization” at Department of Commerce, Navarasam Arts & Science College for women, Erode on 12.09.2017.
- Acted as a member of organising committee for the state level workshop on “Data analysis for Business research” at Department of Commerce, Navarasam Arts & Science College for women, Erode on 16.02.2019.
- Acted as an Organising Secretary for the ICSSR sponsored national seminar on Innovation and Entrepreneurship and Logistic management at Department of Commerce, Navarasam Arts & Science College for women, Erode held on 14.08.2019.
- Acted as an Programme coordinator for EDII sponsored three days Entrepreneurship Awareness Programme at Department of Commerce, Navarasam Arts & Science College for women, Erode held on 19.12,2019 TO 21.12.2019.
- Acted as a member of organising committee for the National level conference on “India- china’s New digital landscape” at Department of Commerce, Navarasam Arts & Science College for women, Erode on 14.02.2020.

RESEARCH EXPERIENCE : 15 YEARS

NO OF M.PHIL SCHOLARS PRODUCED: 27 Completed, 1 Ongoing

NO OF PH.D SCHOLARS PRODUCED : 2 ONGOING